



## Ford Launches Full Tourneo Range and All-New EcoSport SUV in Geneva; Details Continued Product Expansion

- Ford Executive Vice President Stephen Odell will launch new vehicles and detail further product acceleration on the Ford stand, in Hall 5, at the Geneva Motor Show
- Ford will reveal its full family of Tourneo people-movers with the global debut of all-new Tourneo Courier; and show the all-new EcoSport for Europe
- The press conference at 13:45-14:00 CET on March 5 can be viewed at [live.fordmedia.eu](http://live.fordmedia.eu)

**COLOGNE, Germany, Feb. 21, 2013** – Ford of Europe will launch new models for Europe and detail product rollout acceleration at a press conference at the Geneva Motor Show on March 5.

Ford will showcase its full new family of Tourneo people-movers, with the global debut of the all-new Tourneo Courier, and display the all-new EcoSport compact SUV for Europe.

Ford Executive Vice President Stephen Odell and Ford Vice President Barb Samardzich will host the press conference on the Ford stand, in Hall 5, at the Geneva Motor Show, at 13:45-14:00 CET. Senior global Ford executives will be on hand to talk with media.

The press conference can be viewed live or through replay at [live.fordmedia.eu](http://live.fordmedia.eu). News releases, photos, video and graphics will be available at [geneva2013.fordmedia.eu](http://geneva2013.fordmedia.eu) from 07:00 CET on March 5. For further information please speak to your local press contact.

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- **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 171,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.*

- **Ford Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (15 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.